

WAYNESVILLE PUBLIC ART COMMISSION MINUTES – REGULAR MEETING JULY 9, 2015 THURSDAY, 4:00 P.M. TOWN HALL

Mission Statement: The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

Those present: Dominick DePaolo Jan Griffin Charles Mills Micah McClure Sarah Jane League

Also Present: Amie Owens, Staff/Secretary Brittany Buchanan, Staff, Administrative Assistant

Absent:

Chairman Ann Melton

Chairman Melton was not present at the scheduled meeting time, there is currently no seated Vice Chair; therefore, the Treasurer will lead the meeting.

Treasurer Sarah Jane League called the meeting to order at 4:00 p.m.

1. Minutes from the June 11, 2015 regular meeting

Mr. McClure motioned to approve the minutes from the June 11, 2015 regular meeting minutes, as presented. Mr. DePaolo seconded; the motion carried unanimously.

2. Treasurer's Report- Sarah Jane League

Ms. League noted that the current balance for the WPAC account is \$26,845.44 with \$333 in revenue being added in June from the notecards and comic book sales. There were expenses noted for the notecard printing and the comic books totaling \$1,849.68.

Ms. League noted that the total revenue for the year was \$5,633.00 with total expenses being \$3,462.68 resulting in net income for the fiscal year (unaudited) of \$2,170.32. Ms. League asked if there were any questions; no questions were posed.

Ms. Griffin made a motion to approve the treasurer's report, as presented. Mr. McClure seconded; the motion carried unanimously.

# 3. Fundraising Activities

Ms. Griffin provided an analysis of the notecard project that illustrated a total profit of \$538.32 if all sets sell. A copy of the analysis is incorporated as part of these minutes. Ms. Griffin explained that the notecards are selling well. She added that it would be important to plan a big fundraiser for the Plott Hound.

Ms. Owens commented that everyone should have received the email from Ms. Melton expressing the interest that Bob Plott has shown with the project and the possibility of a donation from the Plott Hound Association and cooperation from the association related to a donor list.

### 4. Call for Artists

Ms. Griffin noted that the call for artists needed to be completed soon in order to have a piece placed in 2016. Members had discussed this previously; however, due to the fact that the actual space was not known, it was difficult to put the information into the call paperwork. Discussion was held regarding the schedule including:

- Letter out in late August/early September
- Deadline for submissions January/February 2016
- Community Advisory Review April/May 2016
- Fundraiser late May/June 2016
- Installation June/July 2016

Discussion was held regarding whether or not to incorporate the bench or depend on the artist to develop their own concept. The bench will not be noted in the call for artists, but the dimensions of the existing area will be included so that this project can proceed.

The group agreed by consensus that artists from western North Carolina and the bordering counties in Tennessee would be included in the call.

### 5. Election of Chair and Vice-Chair for FY 2015-16

Ms. Owens explained that annually, the chair and vice chair are elected by the membership. She inquired if the members wished to move forward with the

voting in the absence of the current chair Ms. Melton. Members agreed to move forward with nominations and election of officers.

Ms. Griffin made a motion nominating Mr. DePaolo for the position of Chairman. Mr. DePaolo was agreeable with the nomination. Mr. McClure seconded the motion. The motion carried unanimously.

Ms. Griffin made a motion nominating Mr. McClure for the position of Vice Chairman. Mr. McClure was agreeable with the nomination. Mr. DePaolo seconded the motion. The motion carried unanimously.

### 6. Other Business

## Applicants/Vacancies

Ms. Owens noted that there were three vacancies on the Waynesville Public Art Commission as of the meeting date. Ms. Griffin had approached two individuals regarding participation and the applications were provided to members. Elizabeth "Libba" Feichter and Teri Siewert's applications will be forwarded to the Board of Aldermen for possible appointment at their July 28, 2015 meeting. Members agreed that these individuals would be wonderful additions to the WPAC. Ms. Griffin asked others to try and obtain one more applicant so that there is a full board.

# Festivals/Fundraising/Sales

Chairman DePaolo explained that he had a 10 x 10 pop up canopy for use at future festivals so that individuals did not have to sit out in the weather. Also, it was noted that a banner rather than small signage would assist in the fundraising efforts making the booth more visible. Also, if there were multiple individuals working at the same time, it would be easy to have one individual walk around to gain more sales – specifically with the comic books as they are easier to transport.

# 7. Adjourn

There being no further business to discuss.	. The meeting was adjourned at 4:34
p.m.	

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Amie Owens Staff/Secretary	Nick DePaolo Chairman

The next Public Art Commission meeting: Thursday, August 13, 2015 at 4:00 p.m.

Following the meeting, Ms. Melton sent emails to the entire group with the information that she was going to provide at the meeting. These emails are incorporated into these minutes.

## WPAC Note Card Project

## Objective:

- Generate Funds for WPAC
- Advertise the Town of Waynesville and WPAC
- Recognize artists and draw attention to art Pieces
- Initiate enthusiasm for artists to participate in future Waynesville Public Art Pieces

## Project:

Sell 191 Boxes of Note Cards – 14 note cards/envelopes per box.

# Cost-Benefit Analysis:

- Cost for Boxes \$146.68
- Cost for Note Cards \$812.00
- Cost for Envelopes \$631.00
- Sales Tax \$101.01 (Will be reimbursed)
- Cost for Jute Box Ties \$14.00
- Cost for Photography \$100.00
- Cost for artist \$50.00 (Not used)

Total Expense - \$1,753.68 (\$8.77/Box) – Does not include Sales Tax (200 Boxes)

Total Income - \$2,292.00 (\$12.00/Box) (191 Boxes) 200 Boxes - 9 Comps = 191

Total Profit - \$538.32

#### Amie Owens

 From:
 Ann Melton <meltonann@att.net>

 Sent:
 Thursday, July 09, 2015 7:01 PM

To: Dominick; Charles; micah; Sarah Jane League; David Blevins; Janice Griffin; Amie Owens

Subject: from "forgetful" Ann

Can't believe I missed the PAC meeting as I had so much to tell everyone!

- 1) Bob Plott (who wrote the book on the Plott hound) is so excited about the next piece of sculpture! However he wants to make sure that the dog is correctly portrayed and so he has requested that we include a picture of the dog in the "Call to Artist". He will e-mail the picture tomorrow and I will send it out to you.
- 2) He loved the comic book but says that there are 2 mistakes in it:
- a) The book says Johannes "George" Plott settled in the mountains of western North Carolina in what is now Waynesville and Hazelwood. Acturally he never lived in Haywood County. He died in 1850 in Catawba County. Henry came to Haywood.
  - b) The book says Julia killed a bear with just her frying pan. She killed a wolf with her frying pan.
- 3) He feels the book would sell better and for a higher price if each picture was a full page.
- 4) He has a good friend who is an excellent artist and actually has work in the Asheville Arboretum (the Spring Garden Gate I think) and has had shows in Western North Carolina including a large one at Western Carolina Uni. He would like for him to be sent a "Call to Artist" as he owns Plott hounds and so really knows to dog. .That man's name is David Brewin, 1267 Moody Bridge Rd., Cullowhee, NC 28723
- 5) He will sell the comic book at all the festivals and he attends them all all over the US.
- 6) He feels sure the American Plott Hound Asso. will give us \$1500 for the next piece of art.
- He also feels that the NC Asso will give us money.

### Amie Owens

 From:
 Ann Melton <meltonann@att.net>

 Sent:
 Friday, July 10, 2015 10:15 AM

To: Dominick; Charles; Micah@smokymountainnews.com; Sarah Jane League; David Blevins; Janice Griffin; Amie Owens

Subject: PAG

I forget to tell you one other item in my e-mail yesterday. Bob Plotts as asked to be part of the community group that looks at all the artist's work and narrows them down to 3. With his knowledge of the Plott hound I think we would be wise to include him. Hope you agree.